



The Swiss Society holds its annual Swiss Ball on January 30th at the spectacular Pierre Hotel with fine dining, a silent auction, entertainment, and a Jazz quartet, orchestra, and a dance floor DJ. The Swiss Ball is held under the patronage of Ambassador Christoph Bubb and Mrs. Regula Bubb of the Consulate General of Switzerland in New York. In 2010 Dimitri, the Clown, will be Guest of Honor. He has touched the hearts of many an audience around the world. He is accomplished in many fields: famed clown, author, and founder of a theater & theater school. We expect it to be a wonderful evening.

The Swiss Society has come a long way since its beginnings in 1882. In 1888, the Swiss Society began to hold annual banquets at fancy New York hotels. The long gone Astor on Broadway between 44th and 45th was the primary venue for these events for many years. In the 1920s, the Swiss Society began to transform itself into an organization carried by the growing Swiss business community in New York. This also changed the scope of the annual banquets and with a new setup as a charitable annual ball the famous Swiss Ball was born.

Throughout the 20th century, the Swiss Society played a key role in the Swiss community of New York. In 1951, it began to organize luncheons (initially called "Dejeuners Suisses") that featured prominent politicians, businessmen, scientists, artists and journalists from Switzerland and the United States. It also organized Swiss National Day celebrations and other patriotic events. In 1991 it participated in the celebrations for the 700th anniversary of the Swiss Confederation. The Ball attracts several hundred people from a broad spectrum of businesses and industries. Each year is marked by a theme honoring Swiss achievements and a Swiss Society Fellowship Price is established in honor of the distinguished guest.

The Swiss Society of New York is a private non-profit organization committed to encouraging the extensive historical friendship between the United States and Switzerland and to supporting Swiss culture and heritage in the New York Tri-State Area and other regions of the United States.

Pictures and additional information on prior events can be found on http://swissociety.com/past_events.html and http://swissociety.com/ball_2008_gallery.html as well as http://swissociety.com/ball_2009_gallery.html



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